

WLOB



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 4-1-57

Call letters W.L.O.B.

X WLOB, INC. (AL gr 4-28-76) EFF: 5/17/76

x Adams-Russell Co., Inc. (AL 10-9-73) EFF: 10-12-73

LOCATION: Portland, Maine

x AUROVIDEO, INC (AL 11-29-72 EFF: 12-21-72)

X WLOB, INC. (AL 1-13-71 EFF: 2-26-71)

x PORTLAND BROADCASTING CORPORATION (BAEL-2-24-65; EFF: 3-3-65)

Name of licensee x CASCO BROADCASTERS CORP.

779 Warren Avenue, Portland, Maine (BP 3-21-63)

X On Warren Ave. & Riverside Rd., Portland, Maine (BP 2-14-62)

(Lic. 4-1-57)

X On Canco Rd., 1250' from junction with Washington Ave., Portland, Maine

Transmitter location x End of Drake Street, Portland, Maine (CP 9-11-56) (MP 11-27-56)

Same as transmitter (BS 3-21-63)

X COLUMBIA HOTEL, 645 Congress St., Portland, Maine (BRC 12-11-58)

X Falmouth Hotel, 212 Middle Street, Portland, Maine (BRC 1-22-57)

x On Canco Rd., 1250' from junction with Washington Ave., Portland, Maine

Main studio location End of Drake Street, Portland, Maine (CP 9-11-56) (MP 11-27-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10544	9-11-56	1310kc	1kw	Day	11-11-56 5-11-57
CP for new standard broadcast station					
BP-7437 (1)	11-27-56	Mod. of CP(10544) to change antenna-transmitter, and studio location.			11-11-56 5-11-57
BC-1073 (2)	1-22-57	Modification of construction permit to operate transmitter by remote control from Falmouth Hotel, 212 Middle Street, Portland, Maine			
BL-6518	4-1-57	1310kc	1kw	Daytime	4-1 4-1-60
Lic. to cover CP(BP-10,544, as mod.) for a new standard broadcast station.					
BZ-3962 (1)	2-21-58	Authority to determine operating power by direct measurement of antenna power.			
BS-3430 (2)	7-7-58 (memo)	Mod. of license to change antenna resistance			
C-1381 (3)	12-11-58	Modification of license to change Remote Control Point and Studio location from Falmouth Hotel, 212 Middle St., Portland, Maine TO 645 Congress Street, Columbia Hotel, Portland, Me.			
CP-13885	3-14-60	1310	250 w	Day	5-14 11-14-60
CP to install new transmitter (GE BT-20A) at site of present main transmitter, to be used as an auxiliary transmitter on 1310kc with power 250w for auxiliary purposes only, with remote operation of transmitter from studio location.					
DR-3430	3-16-60	1310kc	1kw	Day	4-1 4-1-63
BZ-4344 (1)	9-22-60	Authority to determine operating power by direct measurement of antenna power.			
13814	2-14-62	1310kc	5kw-DA-2	U	4-14-10-14-62
CP to change hours of operation to Unlimited, using power of 5kw; install DA-2; & new transmitter (GATES BC-5P-2); and change antenna-trans. loc., delete remote control operation of trans. (Cond'1).					

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L O B

Station location Portland, Maine

PORTLAND RADIO, INC. (AL 9-15-78 EFF:

Name of licensee xxSEE CARD NO. 1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BTC-3921 EFF:	12-21-61 12-26-62	Vol. acquisition of negative control of licensee corporation by Sherwood J. Tarlow thru transfer of stock from Hilda R. Tarlow to Sherwood J. Tarlow.			
<u>Letter</u>	<u>10-1-62</u>	<u>CP File No. BP-13,885, forfeited.</u>			
BMP-10,576 (1)	10-11-62	Mod. of CP (BP-13,814) for ext. of completion date to 4-14-63			
BTC-4182 EFF:	2-1-63 2-18-63	Voluntary acquisition of positive control of licensee corporation by Sherwood J. Tarlow thru purchase of stock from Faust Couture			
BS-3430 (2)	3-21-63	Mod. of license to change studio location.			
BP-13814 (2)	3-21-63	Mod. of CP(BP-13814) to change studio and transmitter location.			
	3-27-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BP-15877	3-21-63	1310kc	250w	Aux.	5-21 11-21-63
CP to install new aux. trans. (G.E. BT-20A) FORFEITED per letter 2-3-65 REINSTATED ltr. 2-4-65					
BMP-10,839 (3)	4-17-63	Mod. of CP (BP-13,814 as mod) to ext. completion date to 7-1-63			
BP-13814 (4)	6-10-63	Mod. of CP(BP-13,814) to change obstruction markings.			
BMP-10938 (5)	6-21-63	Mod. of CP(BP-13,814 as mod.) for extension of completion date to 10-1-63.			
BMP-11041 (6)	11-6-63	Mod. of CP(BP-13,814 as mod.) for extension of completion date to 12-15-63.			
BR-3430	12-20-63	1310kc	1kw	Day	12-20 to 4-1-66
BMP-11121 (1)	1-27-64 (Aux.)	Mod. of CP(BP-15,877) for extension of completion date to 3-1-64.			

Form BC 126

June 1954 # 3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W L O B

Station location Portland, Maine

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BTC-4477 NOT CONSUMMATED	3-19-64	Voluntary transfer of control of licensee corp. from Sherwood J. Tarlow to Melvin L. Stone (Cond'l.)			
BAPL-324 Eff: 3-3-65	2-24-65	Voluntary assignment of lic. & CP's (BP-13814 & BP-15,877) to PORTLAND BROADCASTING CORPORATION			
BP-16,884	9-24-65 Cond'l	1310kc	5kw-DA-2	U	11-24 5-24-66
		CP to make change in DA sys (change array) and ground system.			
BMP-11,787 (1)	5-24-66	Mod. of CP(BP-16,884) for ext. of completion date to 7-30-66			
BR-3430 BL-10,382 BL-11,262	7-21-66	1310	5kw-DA-2	U	7-21 4-1-69
		Lic to cover CP(BP-13,814 as mod) which auth a chg in hours of operation to U using power of 5kw, install DA-2 instal new trans and chg ant trans loc Delete <u>remote control</u>			
BTC-5087 EFF:	7-20-66 7-27-66	Voluntary transfer of control of Atlantic States Industries, Inc. (parent corp. of lic. corp) from Robert Price and Theodore Kupferman to Ralph Guild			
BMP-11,853 (2)	8-2-66	Mod. of CP(BP-16,884 as mod.,) for extension of completion date to 10-30-66			
BP-17545	1-20-67	1310kc	5kw-DA-2	U	3-20 9-20-67
		CP to replace expires CP(BP-16,884) which auth. make chg. in DA system (change array) and ground system. (Cond'l)			
BMP-12176 (1)	10-12-67	Mod. of CP(BP-17,545) for extension of completion date to 12-15-67			
BMP-12254 (2)	1-18-68	Mod. of CP(BP-17546) for ext. of completion date to 6-15-68.			
BTC-5506 eff. 1-12-68 EFF: 1-11-68	1-11-68	Voluntary transfer of de jure control of Atlantic States Industries, Inc. (parent corp. of lic. corp.) from Ralph C. Guild to Ralph C. Guild et al.			

Form BC 126

June 1954

#4

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.L.O.B.

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMP-12405 (3)	6-11-68	MP(BP-17545)	ext. time		8-1-68
BMP-12467 (4)	8-12-68	MP(BP-17,545)	ext. time		11-1-68
BMP-12,543 (5)	11-6-68	MP(BP-17,545)	ext. time		3-1-69
BR-3430(S)	3-26-69	Renewal	of License&NDEA	4-1	4-1-72
BL-12,317(L)	8-26-69	Lic.(BP-17,545	as reinstated &mod.)		
		chg. DA and GR	cys.(MAIN)		4-1-72
BL-11,279(L)	8-26-69	Lic.(BP-15877	as mod.)auth. new aux.		
		trans. for aux.	purp. only.		4-1-72
BTC-6131	12-31-69	Vol. TC	EFF: 1-20-70		
BAL-7141	1-13-71	VOL. AL	EFF: 2-26-71		
BTC-6684	10-29-71	VOL. TC	EFF: 11-3-71		
-EBSA-	5-25-72				
BAL-7735	11-29-72	VOL AL	EFF:	12-21-72	
BR-3430(L)	7-13-73	RENEWAL	& MOD. OF MAIN & AUX.	4-1-75	
BAL-7979	10-9-73	VOL. AL	EFF: 10-12-73		
Comlet	8-14-74	Ant Monitor	Potomac Inst AM-19(204)		
BR-3430	9-26-75	Renewal	(Main & Aux)		4-1-78
BAL-8578	4/28/76	Vol AL	EFF: 5/17/76		
BTC-8622	3/29/78	Vol TC	EFF: 3-29-78		
BAL7807311A	9-15-78	VOL..AL.			
COMTEL	10-22-80	AUTH. & TERMS	COMTEL 4-16-80 (RE NON-DA) REINSTATED & EXT. THRU 1-15-81.		

APPLICATION RECORD - BROADCASTING

Call **WLOB**
Letters **XNEW**

Name **CASCO BROADCASTERS CORP.**
(P.O. - c/o Faust Couture, 223 Lisbon Street, Lewiston, Maine)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,544 Rec'd Filed	4-26-56 5-1-56 5-1-56	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1310kc Power - 1kw Hours of operation - Daytime Transmitter location - End of Drake Street Portland, Maine Studio location - Same as transmitter Engr. - Philip C. Hayden, Middleton, Mass.	GRANTED	9-11-56
BMP-7437 Rec'd Filed	11-8-56 11-13-56 11-13-56	Modification of construction permit(BP-10,544, which authorized a new standard broadcast station) to change antenna-transmitter and studio location from End of Drake Street, Portland, Maine to Canco Rd., 1250' along Canco Rd. from junction with Washington Ave., Portland, Maine.	GRANTED	11-27-56

GATES BC LJ

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W L O BName CASCO BROADCASTERS, CORP.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1073 Rec'd Filed	1-16-57 1-18-57 1-18-57	Modification of construction permit to operate transmitter by remote control from Falmouth Hotel, 212 Middle Street, Portland, Maine.	GRANTED	1-22-57
BL-6518 Rec'd Filed	1-29-57 1-30-57 1-30-57	License to cover Construction Permit (BP-10,544 as mod.,) which authorized a new standard broadcast station.	GRANTED	4-1-57
BZ-3962 Rec'd Filed	12-20-57 12-24-57 12-24-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-21-58
BRC-1381 Rec'd Filed	12-2-58 12-8-58 12-8-58	Modification of license to change Remote Control Point and Studio Location from Falmouth Hotel, 212 Middle St., Portland, Me. TO 645 Congress Street, Columbia Hotel, Portland, Maine.	GRANTED	12-11-58

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters **W L O B**Name **CASCO BROADCASTERS CORP.**

File No.	Dated	Application for	Action	
			Nature	Date
BR-3430 Rec'd Filed	12-29-59 1-4-60 1-4-60	Renewal of License.	GRANTED	3-16-60
BP-13,814 R. & F.	1-8-60 1-13-60	CONSTRUCTION PERMIT to change hours of operation from daytime to unlimited, using power of 5kw; install directional antenna (DA-2) & install new trans. (GATES BC-5P-2); and change antenna-trans. location from On Canco 1250' from junction with Washington Ave., Portland, Maine to Warren Ave. & Riverside Rd., Portland, Maine. (delete remote control operation of trans) (Request waiver of Sect. 3.28(c) of Rules.) Atty- Marcus Cohn Engr.- Comm. Radio Equip. Co.	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA Pd. proof. Pending a decision in Docket No. 14419 with respect to pre-sunrise oper- ation of trans) with daytime facilities, subject to permittee complying with any applic. procedures of the Federal Aviation Agency.	2-14-62

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W L O BName CASCO BROADCASTERS CORP.

Name

File No.	Dated	Application for	Action	
			Nature	Date
BP-13885 R & F	1 -15-60 1 -22-60	Construction Permit to install new transmitter (GE-BT-20A) at site of present transmitter, to be used as an auxiliary transmitter, kw on 1310kc with power of 250kw, for auxiliary purposes only, with remote control operation from studio location.	GRANTED	3-14-60
BZ-4344 Rec'd Filed	8-10-60 8-15-60 8-15-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-22-60
BTC-3921 Rec'd Filed	12-9-61 12-12-61 12-12-61	Voluntary acquisition of negative control of licensee corporation by Sherwood J. Tarlow thru transfer of stock from Hilda R. Tarlow to Sherwood J. Tarlow. Marcus Cohn, Atty.	GRANTED EFF:	12-21-61 12-26-62

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call
Letters W L O B

Name Casco Broadcasters Corp.
Portland, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,576 R. & F.	9-21-62 9-24-62	Mod. of CP (BP-13,814 which auth. chg hrs. of oper.; install DA-2; new trans.; chg. ant-trans. loc.; delete remote control oper of trans.) for ext. of com. date 10-14-62 to 4-14-63. Atty: Marcus Cohn	GRANTED	10-11-62
BTC-4182 Rec'd Filed	12-21-62 1-2-63 1-2-63	Voluntary acquisition of positive control of licensee corporation by Sherwood J. Tarlow thru purchase of stock from Faust Couture. Marcus Cohn, Atty.	GRANTED; EFF	2-1-63 2-18-63
BR-3430 Rec. & Filed	12/28/62 1/2/63	Renewal of License Cohn & Marks, Attys.	GRANTED	12-20-63
SEE CARD #8				

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W L O BName CASCO BROADCASTERS CORP.
Portland, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,877 R. & F.	2-18-63 2-26-63	CP to install a new auxiliary trans. GE BT-20A at main trans. location, to be operated on 1310kc, 250w, Day, for aux. purposes only. Atty: Stanley B. Cohen	GRANTED	3-21-63
BMP-10,839 R. & F.	3-8-63 3-11-63	Mod. of CP (BP-13,814 as mod., which auth. chg hours, incr. power, install DA-2 and new trans., chg antenna-trans. location, delete Remote control) for extension of completion date from 4-14-63 to 7-1-63. Marcus Cohn	GRANTED	4-17-63
BMP-10,938 R. & F.	6-8-63 6-11-63	Mod. of CP (BP-13,814 as mod., which auth. change hours of operation, increase power, install DA-2, install new trans., and change antenna-transmitter location, delete remote control) for ext. of completion date from 7-1-63 to 10-1-63. Atty: Marcus Cohn	GRANTED to	6-21-63 10-1-63

APPLICATION RECORD - BROADCASTING

Call
Letters W.L.O.B.

Name CASCO BROADCASTERS CORP.
PORTLAND, MAINE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,041 R & F	9-23-63 9-24-63	Mod. of CP (BP-13,814 as mod which auth chgs to hours of op, ant-trans loc, incr power, install DA-2 & new trans & delete HC) for ext. of completion date from 10-1-63 to 12-1-63. Atty: Cohn & Marks	GRANTED to	11-6-63 12-15-63
BMP-11,121 R & F	11-20-63 11-22-63	Mod. of CP (BP-15,877 which auth install new aux trans) for ext. of completion date from 11-21-63 to 2-21-64. Atty: Cohn & Marks	GRANTED to 3-1-64	1-27-64
BL-10,382 R. & F. PROG. TEST 11-7-63	10-24-63 10-28-63	Lic to cover CP(BP-13,814 as mod) which auth a change in hours of operation to Unlimited, using power of 5kw, install DA-2, install new trans, and change antenna trans location; delete remote control. Atty- Cohn & Marks Engr- Silliman, Moffet & Kowalski	GRANTED ✓	7-21-66

FORM BC-121 #8
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
LettersW.L.O.B.....

PORTLAND BROADCASTING CORPORATION
Name x CASCO BROADCASTERS CORP.
Portland, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4477 R & F	1-18-64 1-21-64	Voluntary transfer of control of licensee corporation from Sherwood J. Tarlow to Melvin L. Stone. Atty. - Cohn & Marks	GRANTED Cond'l. re: Stone dispose of interest Station WGHM or WSME <u>NOT TO BE CONSUMMATED</u> PER ATTY - Ltr 1-13-65	3-19-64
BAPL-324 R & F	12-21-64 12-23-64	Voluntary assignment of license and CP (BP-13814) to PORTLAND BROADCASTING CORPORATION Atty. - Cohn & Marks	GRANTED Eff: 3-3-65	2-24-65
BP-16,884 R&F	8-9-65 8-17-65	Construction permit to make change in DA system (change array) and ground system.	GRANTED Cond'l re:same as BP-13,814	9-24-65
BL-11,262 R & F	4-18-66 4-25-66	License for 1310kc, 1kw, Day.	GRANTED see BL-10,382	7-21-66

FORM BC-121 **19**
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **W L O B**

PORTLAND BROADCASTING CORPORATION

Name **x CASCO BROADCASTERS CORP.**
Portland, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,279 Rec'd Filed PT PT extended	10/24/63 10/29/63 5/1/66 5/2/66 3/14/69	Lic. to cover CP (BP-15877 as mod.) which auth./a new auxiliary trans. to be used for auxiliary purposes only. (OVER for amendments) (LTR 6-21-66 from atty Attys: Cohn & Marks no longer rep. station)	GRANTED	8-26-69
BMP-11,787 R & F	5-6-66 5-6-66	Modification of CP(BP-16,884 which authorized to make change in DX system(increase array) and ground system) for extension of completion date from 5-24-66 to 7-30-66.	GRANTED	5-24-66 7-30-66
ETC-5087 R & F	4-22-66 4-28-66	Voluntary transfer of control of Atlantic States Industries, Inc.(parent corp. of lic. corp) from Robert Price and Theodore Kupferman to Ralph Guild REQUEST WAIVER OF SECTION 1.597 of RULES Atty for transferee - N. Jorgensen	GRANTED EFF:	7-20-66 7-27-66

AMENDED: R & F 11/27/64 re engr. data.

AMENDED: R & F 3/4/65 re engr. data.

AMENDED: SUPPL. INFO: R & F 1/30/69 re engr. data.

FEE: \$30 paid 1/30/69

AMENDED: R & F 7/17/69 re engr. data. - BL-11,279

) BL-
) 11,279

FORM BC-121
AUG. 1955

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APPLICATION RECORD - BROADCASTING

Call
Letters **W L O B**

Name **PORTLAND BROADCASTING CORPORATION**
PORTLAND, MAINE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,853 R & F	7-12-66 7-15-66	Modification of CP(BP-16,884 as mod., which authorized make change in DA system(increase XXXXXX array) and ground system) for extension of completion date from 7-30-66 to 10-30-66.	GRANTED to	8-2-66 10-30-66
BP-17,545 R & F	1-3-67 1-6-67	CP to replace expired CP(BP-16,884) which authorized make chg. in DA system(Change array) and ground system. Atty. Emery, <u>Sells</u> and Wood	GRANTED Cond'l: Same as BP-16884	1-20-67
BMP-12,176 R & F OCT 3 1967	9-11-67 9-20-67	Mod. of CP(BP-17,545 as reinstated CP(BP-16,884) which auth make changes in DA system and ground system) for extension of completion date from 9-20-67 to <u>5</u> Atty. Emery, <u>Sells</u> and Wood	GRANTED to	10-12-67 12-15-67

FORM BC-121 #11
Aug. 1955

APPLICATION RECORD - BROADCASTING

(1310kc)

Call
Letters W L O B

Name PORTLAND BROADCASTING CORPORATION
Portland, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5506 Rec Filed (Form 316) EFF: 1-11-68	11-23-67 12-1-67 12-11-67 DEC 15 1967	Voluntary transfer of de jure control of Atlantic States Industries, Inc. (parent corp of lic. corp.) from Ralph C. Guild to Ralph C. Guild et al Atty - Harry G. Sells Haley, Bader & Potts (per ltr 12-15-67) & mod)	GRANTED EFF.	1-11-68 1-12-68
BMP-12254 R. & F. JAN 15 1968	12-4-67 12-13-67	Mod. of CP(BP-17545 as reinst/ which auth. changes in DA system and ground system) for ext. of completion date from 12-15-67 to 6-15-68. atty-Haley, Bader & Potts	GRANTED to	1-18-68 6-15-68
BMP-12,405 R. Resub. R. & F. #429128 \$30 MAY 27 1968	12-4-67 12-14-67 5-15-68 5-16-68 5-16-68	Mod. of CP(BP-17,545 as reinstated & mod. which auth.chgs in DA system & ground system) for extension of compeltion date from 6-15-68 to 8-1-68 atty-Haley, Bader & Potts	GRANTED GRANTED to	1-24-68 6-11-68 8-1-68

FORM BC-121
Aug. 1955

#12

APPLICATION RECORD - BROADCASTING

1310ke

Call
Letters W L O B

Name Portland Broadcasting Corporation
Portland, Maine

File No.	Dated	Application for	Action	
			Nature	Date
EMP-12,467 R. & F. #444232 \$30 AUG 5 1968	7-17-68 7-18-68 7-18-68	MP(BP-17,545, as reinstated and mod) for ext. of completion date to 11-1-68.(changes) atty-Haley, Bader & Potts (Lois P. Siegel)	GRANTED to	8-12-68 11-1-68
EMP-12,543 R. & F. #462516 \$30 NOV 1 1968	9-19-68 10-1-68 10-1-68	MP(BP-17,545, as ^{reinstated &} mod) for extension of completion date to 3-1-69(changes). atty-Haley, Bader & Potts	GRANTED to	11-6-68 3-1-69
BR-3430 R & F #481427 \$75. PRESS FEB 7 1969	12-30-68 1-2-69 1-2-69	Renewal of license Atty. Micheal H. Bader	GRANTED	3-26-69
BL-12,317 R & F #487421 \$30 PT APR 8 1969	1/24/69 1/30/69 1/30/69 3/14/69	Lic. (BP-17,545 as reinstated & mod.) chng. DA and GR-system. (Main) Atty: Kenneth W. Gross Engr: Daniel W. Churchill, Springfield, Vt. P.C.C. - WASHINGTON, D.C. (OVER)	GRANTED	8-26-69

AMENDED: R & F 7/17/69 re engr. data.

FORM BC-121 #13
AUG. 1955

APPLICATION RECORD - BROADCASTING

1310kc

WLOB, INC.

Call
Letters WLOB

Name **x** PORTLAND BROADCASTING CORPORATION
Portland, Maine.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6131 Rec'd Filed Fee: \$30 #563338	12-4-69 12-11-69 12-11-69	Voluntary transfer of control of licensee corporation from Atlantic States Industries, Inc. (New York) to Atlantic States Industries, Inc. (Del). (Lois P. Siegel, atty)	GRANTED EFF:	12-31-69 1-20-70
DEC 22 1969 BAL-7111 R & F FEE PD: \$1000. #628157	9-1-70 9-3-70	Voluntary assignment of license to WLOB, INC. Atty for assignor - Haley, Bader & Potts for assignee - Smith, Pepper etc (A. Weinberg)	GRANTED Req. grant fee EFF:	1-13-71 \$19,000.00 2-26-71
Code 047 Pub. notice filed	SEP 22 1970 9-29-70	REQUEST FOR TAX CERTIFICATE - filed 2-16-71 dye forma Voluntary transfer of control of lic corp from Aurovideo, Inc. (Delaware corp) TO Aurovideo, Inc. (Massachusetts corp) Atty - Smith & Pepper	Grant fee paid	3-4-71.
BTC-6684 R & F FEE PD: \$250 #009223 CODE 053 (Form 316) SEP 12 1971	10-1-71 10-4-71	Voluntary transfer of control of lic corp from Aurovideo, Inc. (Delaware corp) TO Aurovideo, Inc. (Massachusetts corp) Atty - Smith & Pepper	GRANTED EFF:	10-29-71 11-3-71

PHASE 1 REFUND ACTION

GSA 12/15/80
9,500.00 to
A-R Telecommunication
split fee

1876300
14000000
Can't find the report
in the file
did not receive it
into the file.
will send to

TRANS.
CODE

500

533

AMT.

583.00

8 9,500.00

DATE

80/05/07

801027

INITIALS

Pon
CMT

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Adams-Russell Co., Inc.
X AUROVIDEO, INC.Call
Letters W L O BName X WLOB, INC.
Portland, Maine

File No.	Dated	Application for	Action	
			Nature	Date
BR-3430 R & F P.N. PRESS JAN 20 1972	12-28-71 1-3-72 1-3-72	Renewal of License (Main & Auxiliary) Atty: John E. Fiorini III (Smith & Pepper)	GRANTED	7-13-73
BAL-7735 R & F FEE PD: \$250 #125617 CODE 053 (Form 316) NOV 21 1972	11-3-72 11-7-72	Voluntary assignment of license to AUROVIDEO, INC. (SEE OVER) Atty - Smith & Pepper	GRANTED NO GRANT EFF:	11-29-72 FEE 12-21-72
BAL-7979 R & F FEE PD: \$250 #230551 CODE 047 (Form 316) FILED 9-19-73 (Art & by laws filed) SEP 26 1973	9-4-73 9-7-73	Voluntary assignment of license to ADAMS-RUSSELL CO., INC. Atty - Smith & Pepper (SEE OVER) Cert of Auth db in Maine filed 10-10-73	GRANTED EFF:	10-9-73 10-12-73

RE: BAL-7735 - ATTY WAS CALLED 11-20-72 re ref. to TC6258
(TV) which was Del.corp. Was notified that Art. of Mass
corp are on file with TC-6684, which did not include TV

RE: BAL rec'd 9-7-73 - ATTY WAS CALLED 2-14-73 - Articles
& by laws NOT on file as stated (of assignee) FILED 9-19-73

September 1969

APPLICATION RECORD - BROADCASTING

1310 kc

2-57

WLOB, INC.

Call
Letters W L O BName ~~xx~~ ADAMS-RUSSELL CO., INC.
PORTLAND, MAINE

File No.	Dated	Application for	Action	
			Nature	Date
BR-3430 R & F PN Recd. PRESS	11-25-74 11-27-74 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) J.E.Florini III (Smith & Pepper)	GRANTED	9-26-75
DEC 16 1974				
BAL-8578 R & F FEE PD: \$200 # 508717 CODE 047 JAN 13 1976 PN filed	12-4-75 12-11-75 1/13/76	Voluntary assignment of license to WLOB, INC. Atty for assignor - Smith & Pepper for assignee - <u>Sells</u> & Gregory (SEE OVER)	GRANTED EFF: REQ FEE: pd W 572508	4/28/76 5/17/76 5/26/76

Re: BAL-8578 1/28/76 - Financial Data

Statement filed 2/20/76 - re: network affiliation

AMENDED 3-22-76 re pledge agreement; bal. sheet(assignor)

AMENDED 3-23-76 (assignee) - financial data; no network
affiliation (civil complaint)

~~DEFENSE~~ INFORMAL OBJECTION filed by Attys Miller &
Fields on behalf of Malrite B/C Company(re TV WYTV)

AMENDED 4-14-76 - financial data (assignee)

~~DEFENSE~~ Reply to informal objection filed by
Atty Weinberg 4-16-76

AMENDED 4-27-76 - bal. sheet

APPLICATION RECORD - BROADCASTING

Call
Letters W L O B

#16 PORTLAND RADIO, INC.
*WLOB, INC.

Name
PORTLAND, MAINE

File No.	Dated	Application for	Action	
			Nature	Date
BR-3430 R & F P.N. Recd. PRESS	11-10-77 12-1-77 12-1-77	Renewal of License (Main & Aux.) Atty - Harry G. Sells (OVER)	GRANTED	2-27-81
DEC 21 1977				
BTC- Rec'd----- FORM 316 BTC-8622 Resub. Filed	2-28-78 2-28-78 3-10-78 MAR 21 1978	Voluntary transfer of control of lic corp - from Donald L. Wilks, Michael E. Schwartz and Barry Potter (33 1/3% Each) to Donald L. Wilks and Michael E. Schwartz (50% Each) Atty - Sells & Gregory	RETURNED Application not dated GRANTED EFF: (per Form 323)	3/9/78 3/29/78 3-29-78
BAL 780713 R & F FORM 314 PN filed	7-11-78 7-13-78 (ALSO SEE FM) AUG 4 1978 8-29-78	Vol AL to PORTLAND RADIO, INC. REQUEST WAIVER SECTION 1.597 Atty for assignor - Sells & Gregory for assignee - Wilner & Scheiner (SEE OVER)	GRANTED EFF:	9-15-78

RE: BAL780713IB - Atty was called 8-3-78 - by laws not cer
also Cert. of Inc. for Maine Corp (FILED 8-14-78)

AMENDED 8-29-78 re: Bank ltr.; int. of loan and cash
flow

AMENDED 8-28-78 re: REQUEST WAIVER OF SECTION 1.597
affidavit

AMENDED 9-7-78 re: additional funds in acct. of Portland
Radio, Inc. for purchase.

(BR801201UH) SUPPLEMENTAL APPLICATION filed 12-1-80 as
an amendment to pending renewal application.
(Atty. Michael H. Rosenbloom) PRESS:

DEC 23 1980

AMENDED 1-28-81 re: engineering

AMENDED 3-10-81 re: programming

#17

APPLICATION RECORD-BROADCASTING

Call Letters: WLOB

Name: PORTLAND RADIO, INC.

Station Location: Portland, Maine

File No.	Date	Description	Action and Date
BTC801006GR Form 315 PRESS NOV 6 1980 PN FILED 11-20-80		Vol TC from Portland Radio, Inc. (A Delaware Corporation) to Pilgrim Broadcasting Company, Inc. Request Waiver of Sec. 73.3597 Atty for transferee Michael H. Bader Atty for transferor Michael H. Rosenbloom (over)	

BTC-801006GR Amended 10-16-80 re: Signed F.C.C. Form 395

AMENDED 11-5-80 re: Assignor's Portion- Sec. IV-A, Page 2
affidavit of Peter W. Kuyper, President of the licensee -
assignor, attesting to the statements contained in Exhibit
1, the request of waiver of Sec. 73.3597

AMENDED 11-4-80 Re: Ltr granting Licensee waiver until
12-1-80, of the programming duplication.

AMENDED 11-21-80 re: Requests extension of time, to and
including 12-3-80, for Licensee to make the required
response to Official Notice of Violation for F. C. C..
PETITION TO DENY filed 12-8-80 by Howard M. Weiss on
behalf of Dirigo Communications, Inc.

TRANSFEREE'S OPPOSITION TO DENY filed 12-23-80

Michael H. Bader on behalf of Pilgrim B/C Co., Inc.

Amended 12-29-80 re: Bank letter, Appt. of Officers &
Directors.

AMENDED 12-2-80 re: error in ltr, date 11-26-80

Amended 12-24-80 re: Affidavit

Ltr. 12-31-80 re: WLOB be allowed until 1-15-81 to
resume broadcast activities

REPLY TO OPPOSITION TO PETITION TO DENY filed 1-7-81
by Howard M. Weiss on behalf of Dirigo Comm. Inc.

Ltr. 1-14-81 re: Petition to Deny transfer appli.

Ltr. 12-9-80 re: All duplication of the programming
ceased

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

